Empower students in Moldova, Poland, Romania, and Slovakia to promote social cohesion in communities where refugees from Ukraine reside and push back against anti-Ukraine/Ukrainian narratives online and offline, and raise awareness about disinformation from the Kremlin, its supporters, and REMVEs. The project aims to ensure peaceful coexistence for Ukrainian refugees in these countries.

➤ Expected Results

✅ A majority of participants demonstrate increased media/digital literacy and critical thinking skills.

✅ A majority of participants implement online and/or offline campaigns that redirect others on participants' campuses and/or in their communities away from misinformation/disinformation about refugees from Ukraine, and the war in Ukraine, and towards credible sources of information.

✅ A majority of the participants indicate an increased sense of solidarity with refugees from Ukraine and support for pan European and transatlantic institutions such as the European Union and NATO.

✅ A majority of participants can provide tangible signs that participants' campaigns helped promote solidarity with refugees from Ukraine and/or increased media/digital literacy among their target audience.

➤ To achieve the results we deliver...

🤝 A purposeful initiative empowering youth to foster social cohesion in Ukrainian refugee communities and counter anti-Ukraine narratives, both online and offline.

🤝 Through the program, university students collaborating with local faculty will create innovative projects to strengthen their communities, combat negative influences, and promote compassion for Ukrainian refugees.

AMERICAN COUNCILS FOR INTERNATIONAL EDUCATION

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The countries involved are Romania, Poland, Slovakia and the Republic of Moldova. After each semester, 5 teams reunite for in-person events and final competition in Bucharest and Vienna. In total, 16 universities from the 4 countries will be involved in S.U.R.E.

Summer 2024 - Bucharest Finalists

Moldova - 2 Teams

Poland - 1 Team

Romania - 2 Teams

Winter 2025 - Vienna Finalists

Poland - 1 Team

Romania - 2 Teams

Slovakia - 2 Teams

Phases:

1. **Product Planning and Development**

2. **Project Implementation**

3. **Final Presentation**

4. **Alumni Programming**

5. **Program Reporting**

Students will adhere to specific project milestones including but not limited to:

- registering on the custom-designed project portal
- participating in a live video kick-off;
- conducting primary and secondary research;
- presenting their concept in a pitch;
- video production;
- project implementation and concept testing;
- post-project assessment, measurement;
- and submission of a Final Portfolio for review and judging.